

Annual Report 2016







Friends of King Henry's Walk Garden

Registered Charity no 1134481

Trustees

Nicola Freshwater (Chair) Amanda Hall (Secretary) Francesca Mahoney (Treasurer) Annabel Goulding Angela MacGuire Jenny Morgan Rosi Petrova

Management committee

Nicola Freshwater (Chair)
Amanda Hall (Secretary)
Francesca Mahoney (Treasurer)
Annabel Goulding (Membership Secretary/Vice Chair)
Helen Ainsworth
Peter Clarke
Angela MacGuire
Maggie Millman
Jenny Morgan
Andy Parkinson
Rosi Petrova
Philomine Wales
Elizabeth Ward
Michael Woolley

Bank

Co-operative Bank plc PO Box 250 Skelmersdale WN8 6WT

Address

11C King Henry's Walk London N1 4NX

Website

www.khwgarden.org.uk

Email

info@khwgarden.org.uk

Chair's Report

2015 was another good year for King Henry's Walk Garden. The bees clearly enjoyed it as they produced a bumper crop of honey, and the garden was also buzzing with the usual mix of a few big events, children's and adults' educational workshops, gardening work days, private hires for birthdays and other occasions, and still plenty of down time for just enjoying the peace and quiet.

Education

As explained in last year's report, we hoped that the introduction of online booking and payment would help streamline the management of workshops and encourage better attendance. This has proved to be the case, with workshop attendance up from 99 in 2014 to 155 in 2015, and actually bringing in a profit of just over £200. This is also a tribute of course to the team in charge of planning the workshops who worked hard to come up with a varied and attractive programme. Details for 2016 are already on the website, and booking is open.

The Garden Classroom, the local not-for-profit enterprise led by Marnie Rose, increased its programme at KHWG to provide local schoolchildren with the experience of learning outside the classroom. 150 half-day educational sessions were delivered at the garden in 2015, which can be broken down into approximately 3,600 individual educational experiences. The popular Secret Garden Theatre holiday projects returned, and a new summer holiday programme for younger children, The Acorn Club, was introduced and was a great success.

Events

With over 1,200 people visiting, the seasonal events open up KHWG to the wider community. Attendance was good, particularly for the summer fete and winter fair, and we value this opportunity to make people more aware of the garden. The events also represent an important income stream for us, which is why it is so important that all the garden members pull together to make them a success.

We also took part in the Chelsea Fringe, Open Garden Squares Weekend, and the National Gardens Scheme, linking us to gardens and community projects across London and beyond.

The community project of Get-togethers, aimed at isolated elderly local residents and run by Angi MacGuire, is steadily increasing the number of attendees. KHWG is using surplus income to fund this project as part of our outreach programme.

Membership

Membership levels have remained steady, and we were pleased to welcome new members to the garden. It's great to see so many members, both plotholders and keyholders, getting involved with helping to run events and join in the work days. KHWG is about community, not just gardening!

People

We are sorry to lose Helen Ainsworth who will not be standing for re-election to the committee this year. Helen joined the committee in March 2012 and has been an enthusiastic and reliable member. As a plotholder, she'll still be part of the garden, and will be helping out whenever family commitments allow.

At last year's AGM we were pleased to welcome Rosi Petrova as a trustee (and she has subsequently joined the committee too). With a background in digital marketing she is helping to streamline and better manage our communications.

We were also pleased to welcome Maggie Millman to the committee, who has been a keyholder member for some time now and a stalwart at helping out on the plant stall at events.

People who are not committee members but who make a great contribution to the garden on a regular basis and deserve our thanks include Alison Fell who works with Jenny Morgan in the

greenhouse to produce plants for sale and for the garden, Louise Norton who helps Michael Woolley with caring for the KHWG fruit trees, Becky Tabram who works tirelessly to keep on top of the endless task of composting all the waste produced by plotholders and the volunteer work days, and Sherry Morris who updates the garden's website.

All the committee members are volunteers who run the garden in their spare time, and their contribution is priceless as without them there would be no KHWG. We are always looking for new enthusiasts to join us!

Objectives

We set ourselves the following objectives to achieve in 2015:

- earn a surplus of £5,000 from seasonal events target achieved;
- increase income from building hire to £2,000 target achieved;
- increase keyholder membership to 140 target not achieved, levels remained the same;
- identify a sector of the community that is currently under-represented in the KHWG
 membership and arrange an event to introduce them to the garden. Success of event to be
 measured in terms of attendance, feedback, and repeat visits target not yet achieved;
 currently working with Islington Council to identify groups from local estates that could be
 invited to attend an event.

The objectives we've set for 2016 are as follows:

- further develop relationships with partner organisations and individuals to encourage greater use of the garden;
- achieve a surplus (before capital items) of £600;
- sustain the level of keyholder membership;
- complete certain projects for improving the garden infrastructure.

We plan to focus on capital investment in 2016: refurbishing the woodland hut, which will be used by the beekeepers and for woodworking; and improving the hot water system in the main building. In addition to general maintenance works including repairs to the roof of the main building, redecoration, replacing the doors to the storage shed and electricity cupboard, we hope that this will get the garden into a suitable condition to welcome its tenth anniversary in 2017.

Nicola Freshwater

Chair

March 2016

King Henry's Walk Garden – Annual Income and Expense Accounts

Totals from 1 Jan 2015 to 31 Dec 2015	2015	totals
	£	£
INCOME		16,703.26
EXPENDITURE		
Running costs:		
Administration	2,344.14	
Bees	180.48	
Education	2,044.76	
Events	1,709.80	
Workshops	1,795.68	
Community projects	344.28	
Donations	214.49	
Maintenance General	965.89	
Maintenance Major Works	0	
Website hosting and development	723.76	
Membership	51.00	
Plants	227.31	
Publicity	1,074.50	
Cost of sales	10.00	
Oven costs/supplies	12.37	
Security	382.26	
Building Hire	0	
Tools	102.27	
Bird food	377.34	
Total running costs		12,560.33
Total capital items		0
TOTAL EXPENDITURE		12,560.33
NET INCOME		4,142.93
Balance brought forward on 1 January		35,724.85
Bank balance as at 31 December		39,875.82

Of this total, £10,000 is retained as a reserve fund.

These accounts are shortly to be submitted for independent scrutiny by an accountant.

Francesca Mahoney

Treasurer

March 2016

2015 in summary

Number of plots allocated at 31 Dec 2015: 76 Number of key holders at 31 Dec 2015: 111 Number on waiting list at 31 Dec 2015: 25

Seasonal events

	No of attendees	Profit/loss
Summer	484	£1,295
Autumn	250	£1,574
Winter	500+	£2,055
Other		£270
TOTAL	1,234+	£5,194

Workshops

Number held: 15
Total attendees: 155

Overall profit/loss: +£290.59

Volunteer hours worked (estimated)

Committee 5,460

(estimated on the basis of 7 committee members working an average of 10 hours per week; 7 committee members working an average of 5 hours

per week)

Weekend openings 576
Events 400
Workshops 45
Volunteer days 360
TOTAL 6,841

No grant funding received